
ISSUES "COO FOR AUCTION" SERVICES HELPED CLIENTS

- √ Need a fresh and new perspective to drive sales or marketing performance?
- √ Could it be that your firm has some weak points or needs to go in a new direction?
- √ Are you filling a key vacancy position, which may take several weeks or even months to get the right candidate, but you need assistance now?
- √ Are you experiencing executive overload because of start-up demands, growth issues or new team performance issues?
- √ Do you need help in selecting and developing a management team?
- √ Are your operational areas implementing a new technology and you need a change agent?
- √ Need confidential professional support to evaluate the business without a conflict of interest?

COO FOR AUCTION

221 W. Morten Ave.
Phoenix, AZ 85021
Phone (602) 795-0424

WHY LEASING A MANAGER IS A VIABLE SOLUTION

- Avoid cost of recruiting and fixed high-level payroll.
- Quick ways to obtain professional support offering objective ideas and who embrace change.
- Leased executives operate on a confidentiality basis with a knowledge transfer commitment.
- And, are more adaptable and collaborative due to the nature of the work and diversification of the workforce experience.
- Primary goal is to solve your problem and work themselves out of a job.

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COO FOR AUCTION...just in time
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COO FOR AUCTION



Executive for Rent

Just in time professional executive talent to supplement your management team, provide a fresh look, or offer a different perspective

COO FOR AUCTION...
Chief operating officer for rent. Serve as an interim, hands-on executive for a few days, a month, or a few hours a week: assignment duration is negotiable.

CLIENTS' COMMENTS

"Her energy level and management style is engaging as she builds a level of trust with all participants." Consulting. *Consulting Manager, San Mateo, CA.*

"Solid contributor by quickly grasping the essence of the problem." *CEO, Wine Accessory Company, San Francisco, CA.*

"Operational results were surprisingly high given the technology constraints... 15% increase in 90 days." *VP of Call Center, Financial Service Firm, Phoenix, AZ.*

"Collaborative team building efforts overcame territory issues so she got to the heart of the problem. We now have a 3-year automation plan." *President, Retail Store, St. Louis, MO.*

"A confidential business proposition needed to be evaluated with all of the officers of the firm, and a consolidated report presented to the board. She did an excellent job in 3 weeks." *President, Telecommunication's Firm, San Francisco, CA.*

"She held our costs down by attending tele-video conference calls and by being prepared with all of the relevant materials. She also kept us on track, she's tough when we needed it." *Director of Mergers, Commercial Bank, Phoenix, AZ.*

COO FOR AUCTION...

Just in time professional executive talent

"Catherine has extensive experience in coaching people for improved performance. She recommended job descriptions, performance evaluations, and written feedback to improve a 15-year employee performance. In another case, we terminated employment without an incident." *CEO, Healthcare Service Provider, Spokane, WA.*

ADVANTAGES OF UTILIZING COO FOR AUCTION SERVICES

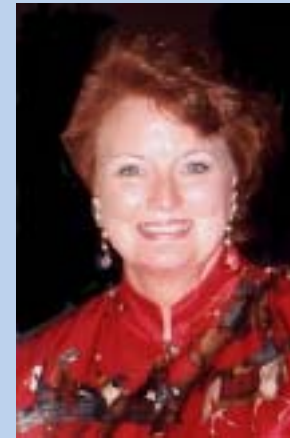
- ☐ Obtain Senior Executive talent without costs of medical benefits and other overhead.
- ☐ Also, less expensive than consultants who specialize in one or two business topics.
- ☐ You can set the exact time period you want and establish specific objectives, means of measure and reporting requirements.
- ☐ Exclusive contracts available for permanent part-time, or temporary assignments with confidentiality agreements, role/job descriptions, performance goals, and evaluations all a part of the lease.
- ☐ You can invest in a first project assignment and call back the same manager the next year without retraining a beginner.
- ☐ Leverage executive's relationships and contacts in the business community.
- ☐ Obtain immediate management support and results.

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CATHERINE MARSH

COO FOR AUCTION...

Just in time professional executive talent



Catherine's creditability comes from over 28 years of general management, over 4 years of business management consulting, and 10 years as a professional speaker and mentor. Her material

comes from actual current business experience. She uses a participative, high energy and enthusiastic style to engage team members.

POTENTIAL CLIENTS SAID THEY WANTED THIS WHEN SURVEYED

"When you have a problem, you want the best timely, workable solutions. That happens from the best equipped, most talented, most experienced people you can find to help solve it. You want people who have seen it before. You want people who will listen, understand you, and think with you, even if the input maybe different - if they provide a different idea then it is worth it ecause it gets you results. You want high-energy, no-nonsense professionals whose primary goal is to solve your problem and work themselves out of a job."

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COO FOR
CAUTION